

NATALIE POPPER

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EXPERIENCE

Associate Graphic Designer - LA Kings - Los Angeles **Dec. 2023 - Present**

- Designed and developed graphics for LA Kings social media, in-arena advertising, digital marketing and print media.
- Collaborated with fellow designers to develop creative solutions and strengthen designs.
- Advanced LA Kings brand through creative research, exploration, and ideation.

Junior Creative Director - Buzzhive Creative - Los Angeles **Jan. 2023 - July 2023**

Buzzhive Creative is a design agency focused on event design/production for other organizations.

- Designed and developed immersive experiences and interactive sets for LA Kings, Panda Express, and the LA Rams.
- Creative ideation on event inspiration, visual storytelling, graphic style, and conceptualization.
- Collaborated with production team on how to logistically bring concepts to fruition.
- Prepressed graphics needed for each event accompanied through problem solving skills.

Junior Graphic Designer - X-lgent Printing - Los Angeles **Sept. 2022 - Jan 2023**

- Created various graphics and design layouts for X-lgent clientele through the Adobe Suite.
- Formatted and prepressed design files for mass production & print.
- Managed and created content for X-lgent social media.
- Presented weekly social media updates to senior staff as well as planned and proposed social media engagement strategies & campaigns to the marketing team.

Design Intern - Sparrow

Jan. - Sept. 2022

Sparrow is startup golf AI app

- Researched trends for social media campaigns for Instagram, Facebook, Tiktok, etc.
- Created newsletter, social media posts, videos, gifs, and graphics to promote the Sparrow app.

Illustration Intern - Nonviolence International New York

Summer 2021

NVINY is a non-governmental organization affiliated with the United Nations

- Created illustrative designs for Nonviolence apparel, merchandise, and website.

Creative Intern - Revel Relations

Feb. 2020 - Aug. 2021

- Created social media promotions/graphics for Revel Relations' clients and events.

EDUCATION

School of Visual Arts - New York, NY - BFA Illustration

May 2022

SKILLS

Photoshop
Adobe Illustrator

Indesign
Premiere Pro

Adobe Acrobat
Graphic Design

GIF Animation
Typography