

NATALIE POPPER

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EXPERIENCE

Graphic Designer - Los Angeles Dodgers

May 2025 - June 2026

- Designed graphics across all Dodgers marketing platforms: stadium LEDs, merchandise, packaging, print signage, billboards, digital marketing, web graphics, social media, and logos.
- Managed complex task loads while delivering commendable creative products to project requestors.
- Contributed directly to creative ideation during the 2026 style guide rebrand and implemented said style guide across all Dodger platforms.
- Provided LA Dodger fans with unique and emotionally engaging designs for stadium giveaways and keepsakes.

Associate Graphic Designer - LA Kings

Dec. 2023 - Present

- Designed and developed graphics for social media, in-arena advertising, digital marketing and print media.
- Implemented the LA Kings 2024 rebrand through internal redesign updates across all platforms.
- Advanced the LA Kings style guide through creative research, exploration, and ideation.

Junior Creative Director - Buzzhive Creative

Jan. 2023 - July 2023

Buzzhive Creative is a design agency focused on event design/production for other organizations.

- Designed and developed immersive experiences and interactive sets for LA Kings, Panda Express, & LA Rams.
- Creative ideation on event inspiration, visual storytelling, graphic style, and conceptualization.
- Collaborated with production team on how to logistically bring concepts to fruition.

Junior Graphic Designer - X-Igent Printing - Los Angeles

Sept. 2022 - Jan 2023

- Created various graphics and design layouts for X-Igent clientele through the Adobe Suite.
- Formatted and prepressed design files for mass production & print.

Illustration Intern - Nonviolence International New York

Summer 2021

NVINY is a non-governmental organization affiliated with the United Nations

- Created illustrative designs for Nonviolence apparel, merchandise, and website.

EDUCATION

School of Visual Arts - New York, NY - BFA Illustration

May 2022

SKILLS

Photoshop
Adobe Illustrator

Indesign
Premiere Pro

Figma
Adobe Acrobat

WordPress
GIF Animation